GRAAM
Grassroots Research And Advocacy Movement

3PE - PUBLIC POLICY AND PROGRAM EVALUATION WORKSHOP

5th Edition

27TH JAN TO 7TH FEB 2026
NEW DELHI, INDIA

DESIGNED , DELIVERED BY

GRAAM INDIA

12 days Immersive Training for Career Advancement in Public Policy & Program Evaluation

WORKSHOP OVERVIEW

The Public Policy and Program Evaluation Workshop (3PE) is a flagship professional development program offered by the Grassroots Research and Advocacy Movement (GRAAM). The workshop is designed to strengthen the knowledge and skills required to understand, design, and implement high-quality program evaluations and evidence-based policymaking.

Through a structured and practice-oriented curriculum, designed by Cornell - GRAAM partnership, the program aims to contribute to building a strong evaluation ecosystem in India and promote systematic approaches to public policy evaluation.

This 12-day intensive workshop brings together experts from academia, development research, and public policy practice to provide participants with practical guidance and hands-on training in key evaluation concepts, tools, and techniques.

Need for 3PE

Program evaluation has become an essential component of strategic learning, accountability, program improvement, and policy formulation. As governments, development institutions, and civil society increasingly seek data-driven insights, there is a pressing need to build the capacity of policymakers, researchers, and practitioners in evaluation methods.

While many professionals are trained in research methodologies, opportunities to develop specialized skills in program evaluation remain limited. 3PE seeks to bridge this gap by enabling participants to apply rigorous evaluation frameworks that enhance the effectiveness and impact of public programs.

Key Highlights

1 Training by experienced academicians, public policy practitioners from GRAAM and other leading national and internationally renowned experts in the area.

2 Interactive sessions with policymakers, development sector leaders, and senior government officials.

3 Special lectures by experts from national and international development institutions.

4 Hands-on training using real-world case studies and policy examples

5 Networking opportunities with participants from diverse sectors and professional backgrounds.

Workshop Objectives

1 Contribute to strengthening India's evaluation ecosystem by building a cadre of professionals who understand and value evidence-based decision-making.

2 Promote a culture of evidence-informed governance across government, CSR, and development sectors.

3 Bridge the skill gap in public policy & program evaluation by providing structured, high-quality, practice-oriented training in evaluation concepts and methods.

4 Enhance institutional capacity for designing, commissioning, and using program evaluations in policy formulation and program improvement.

5 Foster cross-sector collaboration between government, academia, and civil society to advance evaluation practice in India.

6 Encourage ethical, participatory, and context-sensitive evaluation approaches that are aligned with global standards.

7 Promote innovation and methodological rigor in how evaluations are conceptualized, conducted, and used in the Indian development context aligned with global standards.

Workshop Structure

This 12-day workshop has been designed based on feedback received from the previous workshops' participants, resource persons/ faculties, and experts in the policy and program evaluation space. The following table provides the current workshop structure:

Introduction to the Program / Welcome — **0.5 Day**

Introduction to Public Policy — **1.5 Days**

Program Evaluation – Quantitative — **4 Days**

Total 12 Days

4 Days — Program Evaluation – Qualitative

1 Day — Preparation for working on the presentation / proposal

1 Day — Presentations / Valedictory

Each day is assumed to have 4 sessions of 100 mins duration each session with 20 minutes for Q&A with a dedicated group work time during the afternoon hours.

Learning Outcomes

By the end of the workshop, participants will:

- Understand Public Policy and Evaluation foundations construct a ToC and translate into a Logic Model outlining inputs, activities, outputs, outcomes, and impact.
- Formulate evaluation questions, determine the purpose and scope of an evaluation (formative, process, outcome, impact, economic, etc.).
- Understand how experimental, quasi-experimental, RCTs, etc. are conducted.
- Construct practical data collection instruments (questionnaires, interview guides, etc.).
- Developing a complete evaluation matrix and plan.
- Communicating evaluation insights in a concise, policy-relevant manner.

Who Should Attend

This program is ideal for mid-career professionals with a foundational understanding of social science or policy research. It is designed for individuals working in:

Government departments and agencies

Academic and research institutions

Public policy think tanks

Corporate Social Responsibility (CSR) teams

Non-profits and development organizations

Participants in previous cohorts have included government officials, NGO professionals, CSR managers, management consultants, and scholars pursuing M.Phil., Ph.D., and postdoctoral research in Public Policy, Development Studies, Law, Management, and the Social Sciences. A basic understanding of qualitative and quantitative research methods is recommended.

Key Faculty

Dr. Arun Karpur has over two decades of experience teaching and practicing quantitative methods across academia, non-profits, and philanthropic organizations. As faculty at Cornell University, he led rigorous multi-method and multi-site evaluations using randomized controlled trials, propensity score modeling, and instrumental variable approaches to assess programs and policies in public health, mental and behavioral health, education, and workforce development. His research has been supported by the National Science Foundation, National Institutes of Health, and the World Bank. As the inaugural Director of Public Health at Autism Speaks, he established a public health approach to policymaking and led a 12-country, multi-continent needs assessment that informed the first WHO report on improving access to developmental services. A recognized leader in evaluation and policy analysis, he has authored over 40 publications, advised U.S. administrations, and has taught in previous 3PE workshops representing Cornell University with strong expertise in the Indian policy context.

Dr. Arun Karpur
Director, Clinical Statistics
CHDI Foundation, USA

Dr. Basavaraju R. Shreshta is a public policy expert and program evaluation specialist with extensive experience across the non-profit, CSR, and government sectors, working at both grassroots and policy levels. His expertise includes public policy formulation, strategic planning, programme design, and monitoring, evaluation, accountability, and learning (MEAL) for large-scale development initiatives. He has supported state governments and corporate CSR programmes in strengthening evidence-based decision-making and implementation effectiveness. Dr. Basavaraju has contributed to several policy groups and served on CII South Regional Committees, fostering dialogue between government, industry, and civil society. A committed educator, he has led capacity-building programmes on public policy and evaluation for the 3PE Course (GRAAM–Cornell University), AIGGPA (Government of Madhya Pradesh), ATI (Government of Karnataka), and other executive forums. He has also served as a Visiting Fellow at Cornell University (ILR School).

Dr. Basvaraju R Shreshta
Executive Director- GRAAM

Dr. Ananya Samajdar is a public policy researcher and evaluation specialist with a Ph.D. in Political Science from the National University of Singapore. She brings extensive experience in research, monitoring and evaluation, and impact assessment across education, CSR, and governance sectors. Dr. Samajdar has led evaluation studies for corporations, State and Central Government departments, and multilateral agencies. Her professional experience includes working with the Ministry of Human Resource Development (MHRD) on higher education and academic leadership initiatives, and with Coal India to strengthen CSR strategy and implementation. She has strong expertise in evaluation design, framework and tool development, qualitative and quantitative data collection, qualitative data analysis, and high-quality reporting. With hands-on experience in both process and outcome evaluations, she serves as a core faculty member for the 3PE Course at GRAAM, contributing applied perspectives to program evaluation training.

Dr. Ananya Samajdar
Deputy Director- Research, GRAAM

Faculty & Learning Exposure

- Training delivered by experienced academicians and public policy practitioners from GRAAM, along with leading national and internationally renowned experts in governance, development, and public policy.
- Faculty drawn from key Departments of the Government of India (GoI), bringing first-hand perspectives on policy formulation, implementation, and governance challenges.
- Experienced practitioners from leading Civil Society Organizations (CSOs), enabling fellows to learn directly from field-based implementation, community engagement, and grassroots innovation.
- Special lectures and interactive sessions with senior policymakers, development sector leaders, and government officials.
- Engagement with retired IAS officers, eminent policy professionals, and university Vice-Chancellors, sharing strategic insights, leadership experiences, and lessons from public service.
- Hands-on learning through real-world case studies, policy simulations, applied policy analysis, and practitioner-led problem-solving exercises.
- Rich networking opportunities with fellows and professionals from diverse sectors, disciplines, regions, and institutional backgrounds

Selection Process

Once the application is submitted, the candidate's CV will be reviewed on a rolling basis. Final selection will be communicated within four working days from the date of receipt of the application.

Fee Structure

Category	Base Fee (INR)	Category Discount	Early Bird Discount	Final Payable Fee
Government / Corporate / Academic Institutions	₹1,00,000	–	**10% Early Bird**	₹90,000
CSOs / NGOs	₹1,00,000	**20%**	**10% Early Bird**	₹70,000
Group Registration (3+ participants)	₹1,00,000	**30%**	**10% Early Bird**	₹60,000
Special Scholarship for Students/Ph.D. Scholars (Limited seats) case basis - only for deserving	₹1,00,000	**50%**	–	₹50,000

Note:

- Early Bird applies only to the first 10 registrations completed before the announced deadline of 05th January 2026.
- Special discount is at the discretion of the workshop selection committee upon request and necessary documentation received from the applicant.
- The program fee is inclusive of the workshop kit, digital pre-reading materials, working lunch and refreshments during all workshop days, and a certificate awarded upon successful completion of the course.
- The certification form RV-Minerva will attract additional charges of Rs.10K+GST above the fee paid by the candidate. This is optional and subject to the interest of the candidate.

For Registration & Enquiry

🌐 Website: www.graam.org.in/courses

✉ Email: academic@graam.org.in

📞 Phone: +91-8473075487 | +91-9620207879

SCAN QR CODE TO REGISTER

Grassroots Research and Advocacy Movement (GRAAM)

Grassroots Research and Advocacy Movement (GRAAM) is a development research and public policy engagement initiative **(think-and-act tank)** in India. GRAAM's extensive expertise spans over policy research, program evaluation, community engagement, policy engagement, impact consultation and academic engagements. GRAAM works in collaboration with all the four key stakeholders of development i.e. Government, Citizenry, Civil Society Organizations and Corporate. Complementing strengths of each sector is essential to achieve the development goals. GRAAM aims to ensure the 'voices' of the communities at the grassroots are significantly accounted for in the process of development.

HERE'S WHAT OUR PREVIOUS PARTICIPANTS SAY

"It was a wonderful opportunity for me as it helped me learn things that are useful in my day to day responsibilities at the workplace. I also got a chance to meet like-minded people and learnt a lot from them as well. Overall, the course was interactive and insightful and I gained a lot of knowledge.
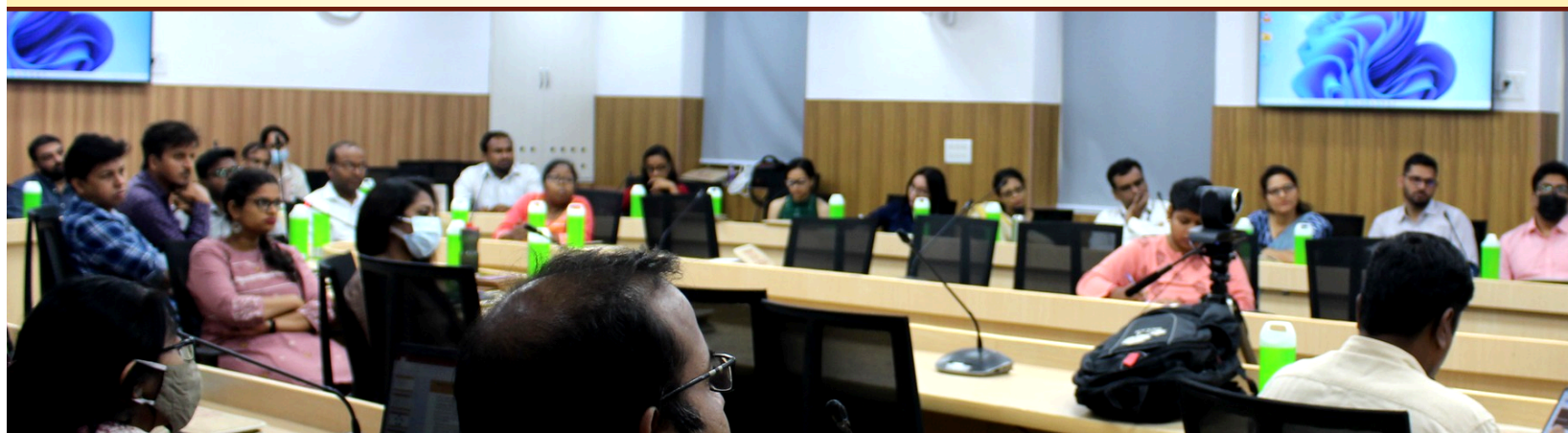
Monika-2019
(Advisor health, Dakshin-global South Centre Of Excellence, RIS)

"The course helped me a lot as I got a job in WHO as a medical consultant after that. The content of the classes were enriching specially the class on statistical analysis helped me a lot and helped me connect a lot of dots and understand the health system better.The course structure was good and engaging.

Dr Swati-2022
Consultant, WHO

Grassroots Research and Advocacy Movement (GRAAM)

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