



GRAAM is a development research and public policy engagement initiative. It was founded with the aim of nurturing a space for evolution of public policy embodying community 'voice'. A space based in empiricism, democratic principles and a progressive interaction of the key stakeholders of development including the state, citizenry, private sector, civil society and academia.

PROJECT COVI (COvid VIllage) REACH

An action research to demonstrate community led model for COVID free Grama Panchayat



Concept & Implementation



Project support

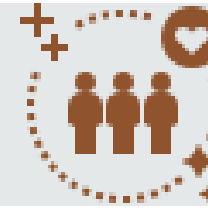


Project co-operation



GRAAM's VISION

To become the first choice public policy think tank in the the social sector across India.



GRAAM's VALUES

Society First | Honesty & Transparency | Integrity | Collaboration | Continuous learning & Innovation



GRAAM's PARTNERSHIPS & RECOGNITIONS





GOVERNMENT



CITIZENRY



CIVIL SOCIETY ORGANISATIONS



CORPORATE



GOVERNANCE & DEMOCRATISATION



LEARNING, SKILL DEVELOPMENT & LIVELIHOODS



HEALTH & WELLNESS



INDIGENOUS COMMUNITY DEVELOPMENT

PILLARS OF DEVELOPEMENT

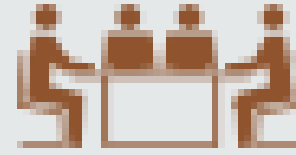
THEMATICS AREAS OF OPERATION



GRAAM's FUNCTIONING



DEVELOPMENT RESEARCH



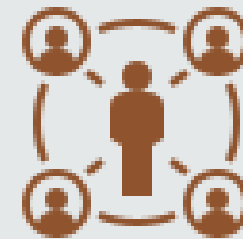
COMMUNITY CONSULTATION



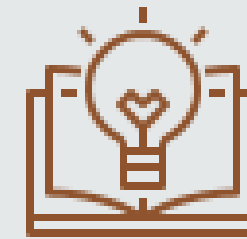
POLICY ENGAGEMENT



STRATEGIC CONSULTATION



SOCIAL IMPACT ASSESSMENT



ACADEMIC PROGRAM

AREAS OF ENGAGEMENT



04

THEMATIC AREAS COVERED



06

ADVOCACY EVENTS HELD



29

INDIAN ACADEMIC INSTITUTIONS ENGAGED



13

INTERNATIONAL ACADEMIC INSTITUTIONS ENGAGED



12

INDIAN STATES REACHED



78

PROJECTS & ASSIGMENTS



10K+

SCHOOL STUDENTS IMPACTED



103

INTERNS FACILITATED



04

POLICY & VISION DOCUMENTS AUTHORED



10

SIGNIFICANT POLICY SUGGESTIONS



01

INTERNATIONAL AWARD



01

NATIONAL AWARD

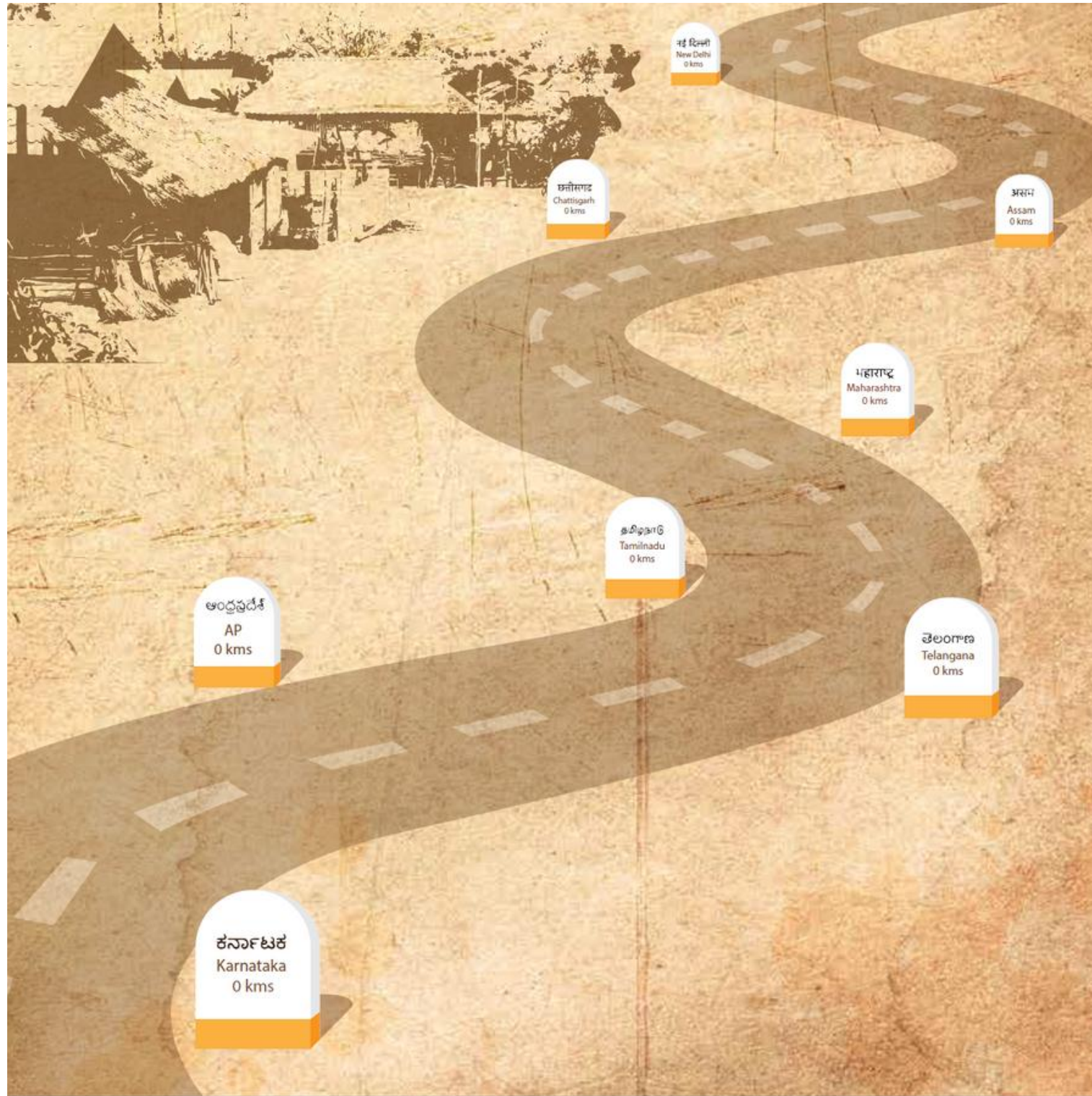


51

PARTNERSHIPS WITH GOVERNMENTS, CORPORATES, CIVIL SOCIETY ORGANISATIONS & NGOs

ORGANISATIONAL IMPACT

GRAAM's Foot Prints





PROJECT VISION



An empowered Grama Panchayat with necessary resources and plan to see a make Grama Panchayats covid free with an active GP COVID Task Force and community structures.



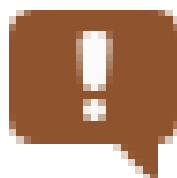
PROJECT OBJECTIVES



To strengthen 07 Grama Panchayat Level and Village Level COVID Task Force for planning activities for preventing COVID and promoting COVID appropriate behaviour



To provide necessary material support including masks, isolation kit, and grocery kit to the most needy COVID affected families in the project area



To enhance awareness on prevention and management of COVID through IEC Kits, audio announcements and video dissemination through WhatsApp platform created for each village



To compliment the efforts of the community health workers by providing safety kits, home isolation monitoring and facilitating community support



To provide telephonic support to the COVID affected people/family mainly to infill positivity and provide right information



To Serve People at the Grassroots in this challenging moment and express solidarity with Government - other service providers



To develop a pragmatic model to demonstrate Community Based Management of COVID and Other Such Situation - An Handbook



PROJECT SERVICES (OUTPUT)



07 Grama Panchayat Task Forces - activated & strengthened



50+ village community structures - established & strengthened



60000 people to be reached with Information – Education – Communication activities



20000 Masks Distributed among community members to prevent COVID



350 COVID affected (antyodaya) families to get food & grocery support



350 pulse oximeters & digital thermometers for health service



500 sets of prescribed medicines to the COVID affected families



350 medical kits to the COVID affected families



70 families to receive financial aid for emergency expenditure



3500 households awareness kits



46 village level ICAN Team & 46 digital communication groups



230 Audio Announcement Sessions (5 times in each village)



01 dedicated vehicle for shifting the deceased in Mysuru (Rural) Taluk



500+ COVID affected families to get tele-counseling support (SPANDANA)



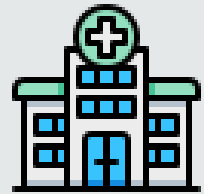
PROJECT AREAS



MYSURU TALUK



07 GRAMA PANCHAYATS



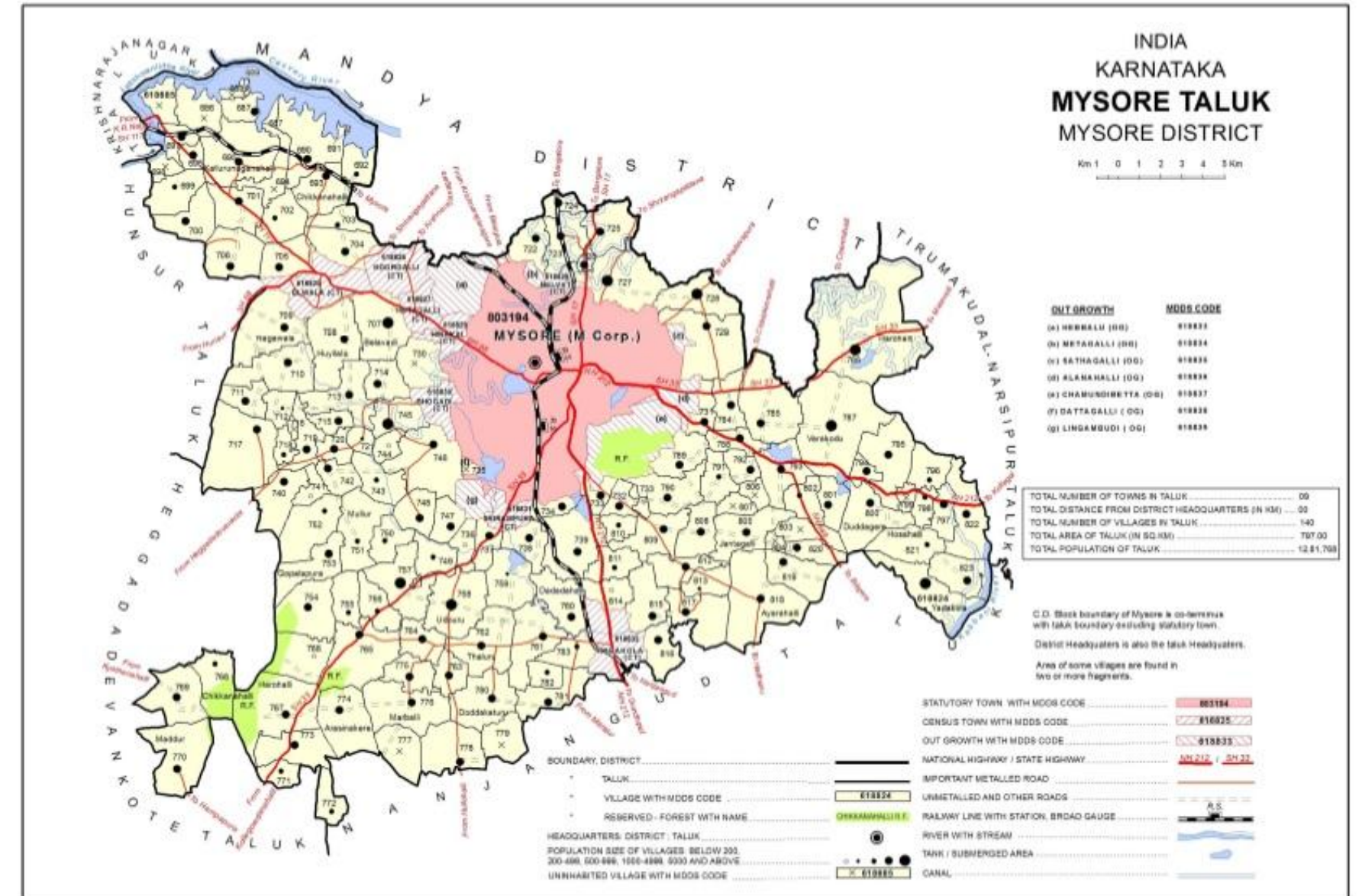
04 PHC LIMITS



56 VILLAGES



60K POPULATION



MAP OF MYSURU TALUK



PROJECT STRATEGY: PANCHA TANTRA-GRAMA MANTRA

1

STRENGTHENING THE GRAMA PANCHAYAT

- Training and Activating Grama Panchayat and Village Task Force
- All activities advised by the government
- Emotional and Moral Support to the families
- Village Isolation/ Quarantine Centres
- GP Care (Isolation) Centres
- Intensifying vaccination drive

2

BUILDING TEAM OF YOUTH VOLUNTEERS

Team ICAN (Information- Care and Network)

- Right information dissemination
- Vigilance on home isolation and support
- COVID + Needs information to the care giver
- Information on Hospital – Services – Network to people in the village

3

ENGAGING COMMUNITY BASED ORGANISATIONS

SHG for SHG

- Self Help Group for Social Hygiene / Harmony / Hope Group
- Ensuring COVID resilient behaviour change
- Community support / Home isolation support

4

SUPPORTING COMMUNITY HEALTH PERSONNEL

working with PHC

- Personal safety kits
- Incentives
- Handholding with right information
- Community mask distribution
- Home isolation medical kit
- Home isolation grocery kit
- Awareness drive on vaccination

5

MOBILISING CIVIL SOCIETY SUPPORT

GRAAM SAMVEDANA & SPANDANA

- SAMVEDANA – On the field team
- SPANDANA - Telephonic support to COVID patients + families
- Monitoring home isolation
- Provision of necessary food + medical + transport support
- IEC Activities



THANKYOU

TEAM COVI REACH

Dr. Basavaraju R Shreshta, Executive Director, GRAAM

basavaraju@graam.org.in | graam@graamorg.in | www.graam.org.in