

What will you get out of this workshop?

The workshop will provide an introduction to public policy, policy analysis, program evaluation designs, tools and techniques, and an understanding of how they can be used to improve the quality of public policy decision-making.

- Introduction to an Overview of Policy Analysis.
- Phases of Public Policymaking.
- Basic Techniques for Conducting Policy Analysis.
- Understanding Quantitative & Qualitative Methods and Program Evaluation techniques.

Special Sessions

Special lectures are planned to provide additional insights into public policy, what the practitioners and bureaucrats expect from evaluators, and priorities in policymaking and analysis.

The sessions will be planned in consultation with Secretary Level Bureaucrats of Government of India, Senior Professionals from NITI Aayog, Academia and Civil Society Organisations.

The tentative topics for evening lectures / sessions / discussions are:

- a. Monitoring Large Scale Government Projects from a policymakers/practitioners' perspective
- b. Developing Synergic Partnership with Stakeholders for effective implementation of public policies
- c. Addressing Policy Conflicts for delivering public good.
- d. The Need for Program Evaluation – Perspectives of Large-Scale Development Foundations in India
- e. How evidence from evaluation playing a role in key policy decision and initiatives.

VENUE

It will be finalised shortly. The workshop will be conducted in **New Delhi**.

Number of Seats Available

Maximum 50 candidates.

Scholarships

Limited Scholarships will be available for deserving candidates. The selection committee at GRAAM will take a final decision about the scholarship

Important dates

Workshop Duration	23rd May to 04th June 2022
Applications open from	1st March 2022
Application Processing	On Rolling Basis.
Admission Notification to Selected Candidates	31st March 2022
Last date for Early Bird Registration.	10th April 2022
Last Date for Registration	30th April 2022
Course Details and Pre-Reading Materials to the admitted Candidates	01st May 2022

FOR ENQUIRY AND REGISTRATION

Reach our course coordinator for course structure, fees structure and admission process at academic@graam.org.in. Limited seats are available, and seats will be allotted on a first-come, first-serve basis, based on the selection criteria of the selection panel.

Click on the link below for Registration :

<http://tinyurl.com/GRAAM3PE2022>

Grassroots Research and Advocacy Movement

Mysuru | Bangalore | Delhi | Ranchi

Administrative Office :

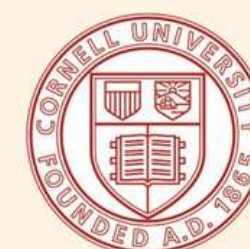
CA-2, KIADB, Industrial Housing Area,
Ring Road, Hebbal, Mysuru-570016

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3PE - Public Policy & Program Evaluation Workshop in collaboration with Cornell University USA and GRAAM India.

Date 23th May to 04th June 2022
at New Delhi, India.

Designed, Delivered and Certified by



CORNELL UNIVERSITY
USA



GRAAM
Grassroots Research
and Advocacy Movement
INDIA

Key Highlights of the Course

1. Training by experienced Cornell Academicians and GRAAM's Grassroots Research experts.
2. Interactive sessions with policy experts from Niti Ayog and Senior Bureaucrats of GOI/State Govts.
3. Special Lectures delivered by experts from international foundations, Academic Institutions & the Development sector.
4. Hands - on training with exemplars/case studies on specific policies and programs.
5. An Opportunity to meet & network with professionals from varied backgrounds and across the Globe.
6. Early Bird offer and Scholarship opportunity for non-earning professionals (Ph.D. Scholars, students, etc.).

Course Overview

The ILR School of Cornell University, a leading school for applied social sciences in USA & Grassroots Research and Advocacy Movement (GRAAM), a Development Research and Public Policy Engagement Initiative in India, jointly presents this professional workshop. 3PE is intended to build capacity in understanding the process and methods of Program Evaluation and evidence-based policymaking. The objective is to create a professional Evaluation Community in India and design Program Evaluation systematically.

This Thirteen-day intense workshop will draw on the academic and professional expertise of Cornell University and GRAAM to provide participants with practical guidance for understanding Public Policy & Program Evaluation.

Need for 3PE

Program evaluations are increasingly being used for diverse purposes: strategic learning, transparency and accountability, program design and policy formulation. As the demand for rigorous Policy analysis rises, it is essential to build the capacity of government policymakers, policy think tanks, policy professionals, researchers, development practitioners & Civil Society leaders. Program Evaluation has emerged as a powerful instrument for enhancing policy effectiveness in recent years. We have researchers trained in research methodologies, but minimal platforms are available to hone one skill on Program Evaluation.

Workshop Objectives

- This workshop aims at enabling Professionals to build a culture of evidence-based policymaking.
- To provide required skills to develop Program Evaluation.
- To appreciate the advantage of mixed methods in program evaluation.
- To learn about different methods & techniques of Program evaluation.

Who Should Attend

The program is primarily for mid-career professionals who know social science/policy research fundamentals. The Program is designed to build people in Government, Academia, Think-tanks, Corporate Social Responsibility (CSR) personnel and other Development Professionals.

Participants from our previous program who have benefited include those from the Govt - NGO - CSR sector, Management Consultants, Researchers pursuing their M.Phil., PhD & Post-doctoral Studies in Development Studies, Public Policy, Law, Management and the Social sciences. Participants should possess a basic understanding of Qualitative and Quantitative Research Methods.

Training Methodology

The Training Methodology is broadly divided into Theoretical Foundations, Methods & tools and Hands-on work on exemplars/case studies covering the following broad areas:

1. Qualitative Evaluation (Research) Methods,
2. Quantitative Evaluation (Research) Methods and
3. Developing Evaluation Design for a given case study to apply the skills – Group Activities

Trainers/ Faculties

The faculties bring with them extensive experience and expertise in the development sector. While Cornell comes with academic expertise, GRAAM brings in its grassroots policy research and evaluation expertise. All the faculties are renowned for their work in the areas of Research and Evaluation. Here is the list of faculties who will be teaching as part of the workshop.

Dr R. Balasubramaniam

Member Capacity Building Commission, GOI.
Founder GRAAM & SVYM.
More at: <https://drrbalu.com/>

Prof. Sarosh Kuruvilla

Andrew J. Nathanson Family Professor in Industrial and Labor Relations Cornell University
More at: <https://www.ilr.cornell.edu/people/sarosh-kuruvilla>

Prof. Sarah Besky

Associate Professor, Cornell University
More at: <https://www.ilr.cornell.edu/people/sarah-besky>

Dr. Arun Karpur

Director, Data Science and Evaluation Research, Autism Speaks. Research Faculty at Cornell University's School of Employment & Disability Institute.
More at: <https://www.linkedin.com/in/arunkarpur/>

Dr. Basavaraju R Shreshta

Executive Director, GRAAM
More at: <https://graam.org.in/home/team/62>

Dr. Ananya Samajdar

Head of Research at GRAAM.
More at: <https://graam.org.in/home/team/10>