

GRAAM'S CSR PROFILE

GRAAM'S WORK

- CSR (Community Development) Strategy Document for Toyota Kirloskar Motors Ltd.
- Developing CSR Policy, Strategy & Plan for Jockey (Page Industries Ltd)
- Strategic CSR Implementation plan for ABB India & Asian Paints Ltd

- Community Needs Assessment for ABB India, Aditya Birla's Madhura Fashion Ltd & Stelis Biopharma
- Midterm Impact Assessment, Evaluation & Monitoring Framework of Titan's CSR Projects
- Impact Evaluation of large-scale Govt schemes/ program in health, education, livelihood, governance & other areas across the country

DEVELOPING CSR POLICY & STRATEGY



CSR NEEDS AND SOCIAL IMPACT ASSESSMENT

POLICY ENGAGEMENT



CSR PROJECT PLANNING & IMPLEMENTATION SUPPORT

- Strategy Focus Document for Karnataka State Rural Livelihood Mission (KSRLM), GoK
- Vision documents for Karnataka State Government on skill & rural development
- Karnataka State Specific Action Plan (KSSAP) on water: Towards Water Security, Safety and Sustainability: 2050
- Health Policy Briefs in collaboration with WHO

- Sugamya Shiksha, a Comprehensive School Development Program impacting 10k+ children
- Social Business Initiative Plan & Model (We Mill) for Wuerth Elektronik India Pvt Ltd
- Samvarthana, a Social & Behavioral Communication Model for nutrition & neonatal care with UNICEF



CLIENTS & PARTNERS

We constantly strive to establish a higher benchmark. Our rigorous approach and the results have always won appreciation from our clients & partners.



ACADEMIC/ RESEARCH INSTITUTIONS



NGOS & CIVIL SOCIETY MOVEMENT



CORPORATE PARTNERS



GOVERNMENT DEPARTMENTS



AWARDS & RECOGNITIONS



Grassroots Research and Advocacy Movement (GRAAM)

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PARTNERING FOR EFFICIENT CSR



NEEDS ASSESSMENT | IMPLEMENTATION SUPPORT
STRATEGIC CSR PLANNING | MONITORING & EVALUATION



EMPOWERING COMMUNITIES



SUSTAINED DEVELOPMENT



INCLUSIVE GROWTH

Empanelled and Recognized by



ABOUT GRAAM

GRAAM is a development research and policy engagement initiative in India. GRAAM's extensive expertise spans over policy research, Impact Assessment and Evaluation, Community Consultation, Policy Engagement, Strategic Consultation and Academic Programs.

We provide evidence-based and actionable policy/program inputs incorporating community perspectives, aiming toward a citizen-centric public policy.

GRAAM aims to ensure the 'voices' of the communities at the grassroots are included in the process of development. GRAAM strives to impact development by building a robust human and social capital.

GRAAM's thematic areas of operations include Governance & Democratization, Public Health, Learning, Skill & Livelihood and Indigenous Community Development

FOUR PILLARS OF DEVELOPMENT



GRAAM believes that the key stakeholders– the community, the State, the NGO/CSO and the private sector are essential in the process of development.

GRAAM APPROACH TO CSR



GRAAM'S FOOTPRINTS



GRAAM'S CSR OFFERINGS

We come with the true spirit of partnership for designing and implementing community focused developmental programs, which are aligned to companies vision and complementing the endeavor of the Government and Civil Society Organizations.

- Developing CSR Policy & Strategy**
 Connecting Macro Level Developmental Goals with Micro-Level field realities
- CSR Project Planning & Implementation support**
 Evolved from a strong experience of implementing projects at the grassroots
- CSR Needs and Social Impact Assessment**
 Strong Research experience & expertise with time tested Methods & tools
- CSR Capacity building and Employee volunteering**
 Equipped with Qualified Academicians & Practitioners having field Insights

WHY GRAAM?

- ◆ Dedicated Community Consultation Team, Research Team, Project Management & Strategic Consulting Team
- ◆ Macro-level development & policy expertise, along with micro-level grassroots experience
- ◆ Strong network of Grassroots NGOs across the country
- ◆ Collaboration with International and National Level organizations
- ◆ A multi-disciplinary pool of expert empaneled consultants
- ◆ Guided and Lead by an expert Board