

**GRAAM** is a development research and public policy engagement initiative in India. GRAAM's extensive expertise spans over policy research, program evaluation, community engagement, policy engagement, impact consultation and academic engagements. GRAAM works in collaboration with all the four keystakeholders of development i.e. Government, Citizenry, Civil Society Organizations and Corporate. Complementing strengths of each sector is essential to achieve the development goals. GRAAM aims to ensure the 'voices' of the communities at the grassroots are significantly accounted for in the process of development.

**Vision**

To become the first choice public policy think tank in the social sector across India.

**Mission**

GRAAM shall advance higher standard of living, civic empowerment, political participation, and social justice by working in the sectors of Learning, Skill Development & Livelihoods | Health & Well being | Rural Governance | Indigenous Communities.

**Values**

- Society first
- Honesty and transparency
- Integrity
- Collaboration
- Continuous learning and
- Innovation



“GRAAM is committed to build collaborative learning communities in the pursuit of developing human and social capital.”

– Dr. R. Balasubramaniam  
Founder, GRAAM

## Key Initiatives / Projects

- National Coordinator for G20 Civil 20 DDWG in India 2023.
- Assessment of the Implementation of Ayushman Bharat Health & Wellness Centres (AB- HWC) in India
- Skill Gap and Skill Impact Studies (DDU GKY, PMKVY, CMKKY, TVET Tracer Study etc)
- Youth for Governance Fellowship
- Sugamya Shiksha – A comprehensive learning and school development program for public schools
- Jan Arogya Shreni – A community-based monitoring and engagement program in Jharkhand and Karnataka leveraging Information-Communication-Technology
- Engagement of CSOs in Pandemic / Health Needs Assessment in Assam, Chattisgarh and J&K (Nomadic Tribes) / Mid-Level Health Workers Policy Brief partnering with WHO
- 21st Century Skill: State of the Sector Report for UNICEF Yuwahn
- Forest Rights Act Study
- Rural Women Livelihood Initiatives: WEMill and Health enRich
- CSR Consultation to Leading Corporates including Strides Pharma, Asian Paints, ABB, Toyota, PAGE Industries and others

**Awards**

**Empanelled and Recognized by**

## Our Esteemed Partners

**Academic/Research Institutions**

**NGOs and Civil Society Movement**

**Government Departments**

**GRASSROOTS RESEARCH AND ADVOCACY MOVEMENT (GRAAM)**

Administrative Office : CA-2, KIADB Industrial, Housing Area, Hebbal Ring Road, Mysuru, Karnataka, India 570 016  
Mob. : 96866 66313, 96866 66306.

Bengaluru Office : DVG Samraka Bhavana, Gokhale Institute of Public Affairs Campus, No.26/86/1-A, 5th Main, Bull Temple Road, N R Colony, Bengaluru - 560 004. | Ph. : 080 2665 5055.

Mysuru | Bengaluru | New Delhi

graam@graam.org.in | www.graam.org.in | /GRAAMIndia | @graamresearch | https://goo.gl/tSWoUM

**GRAAM**  
Grassroots Research And Advocacy Movement



Research & Evaluation | Community Engagement  
Impact Consulting | Policy Engagement | Academic Engagement

www.graam.org.in

## Our Collaborators in Development



## Thematic Areas of Operation



Governance and Democratization



Learning, Skill Development and Livelihoods



Health and Wellness



Indigenous Community Development

## Areas of Engagement



## The GRAAM Way

Impact Innovation and Knowledge Consulting

### Developing CSR Policy & Strategy

Connecting macro-level developmental goals with micro-level realities

### CSR Project Planning & Implementation Support

Evolving with a strong grassroots experience of implementing projects

### CSR Needs and Social Impact Assessment

Strong research experience and expertise with time tested methods and tools

### CSR Capacity Building and Employee Volunteering

Equipped with qualified academicians & practitioners having deep field insights

## Our Esteemed Corporate Clients



## Policy Engagement Impact



### Learning, Skill Development and Livelihoods

- Karnataka Skill Policy 2023-2030
- Karnataka Vision Document: Skill, Entrepreneurship & Livelihood 2025
- No School Bag Day- Policy & Resource Manual
- Strategic Focus Document for Rural Livelihood Mission
- Inclusion of PwD in MGNREGA

### Health and Wellness

- Community Monitoring of PHCs for better service delivery mechanism
- Balanced distribution of PHCs to address regional disparities
- Jan Arogya Samiti: Capacity Building, Social Audit, Monitoring Mechanisms
- Recommendations for State and National Health Policy
- Advocacy for need-based instead of unit-based provision of medicines
- Strategy note for Task Force on Health

### Governance and Democratization

- Karnataka Vision Document 2025 - Rural Development
- Policy Pack for Delivering Democracy- G20 C20 India 2023.
- Suggestions for Karnataka Panchayat Raj (amendment) Act 2015
- Policy for Land Procurement for Housing Schemes

## Organisational Impact



## GRAAM'S Footprint



As on January 2024