



EXPLORE THE WORLD OF PUBLIC POLICY



**INTRODUCTION TO
PUBLIC
POLICY**

ONLINE CERTIFICATE COURSE



Your Guide to GRAAM Public Policy Excellence

Introduction to Public Policy (IPP) is an online certificate course offered by the Grassroots Research and Advocacy Movement (GRAAM), a public policy think-Do-tank. The unique proposition of this course is familiarizing key public policy concepts with grassroots examples instead of complexing it only with the theories.

This is an unique opportunity for learners from diverse backgrounds to gain an understanding of the basic concepts of policymaking through practitioners' experiences. You will explore how policies are formulated, implemented, and evaluated through cases and examples. Whether you come from a government, business, academia, or are simply a policy enthusiast, this course serves as your steppingstone into the realm of becoming a professional in the public policy space.

WHAT YOU'LL LEARN ?

- **History and Evolution of Public Policy:** Trace the journey of policy development through time.
- **The Public Policy Cycle:** Understand the systematic process from formulation to evaluation.
- **Policy Execution: Policies Leading to Laws, Programs, and Projects:** Discover how policies become tangible laws, programs, and projects.
- **Policy Analysis Concept, Steps, and Application:** Master the art of dissecting and assessing policies based on evidence.
- **Communicating to Policy Makers:** Learn how to convey your policy insights to decision-makers.

WHO IS THE COURSE FOR?

- **Professionals:** From all sectors looking to broaden their understanding of public policy.
- **Students:** Seeking a foundational knowledge of public policy.
- **Curious Minds:** Anyone intrigued by the world of public policy.

KEY HIGHLIGHTS OF THE COURSE:

- **Learn from Practitioners:** Get insights and wisdom directly from experienced policy practitioners.
- **Practitioner-focused Curriculum:** Dive deep into the fundamentals of public policy.
- **Interactive Sessions:** Engage in discussions, case studies, and real-world scenarios.
- **Flexible Learning:** Study at your own pace, wherever you are.
- **Enhance Career Opportunities:** Receive a prestigious certificate upon completion and Network with the aspiring policy professional.
- **Special lectures :** by politicians, policy experts, bureaucrats, and leading academicians are an integral part of the program.

CAREER IN PUBLIC POLICY



GOVERNMENT



NOT FOR PROFITS



THINK TANKS



ACADEMIA



INDUSTRY



IMPACT CONSULTING

TESTIMONIALS

"After attending the GRAAM workshop, I came across many aspects of public policy which I kept in mind while designing the policy. Through this workshop, I also learned how to draft an effective policy brief and also why policies fail. This course was a wide opener for me."

- DEVORUT SINGH

ANALYST QCI, NEW DELHI

"I found the policy workshop by GRAAM is very insightful and engaging. it had the right context for policy setting, and agenda setting and also distinguished it from administrative sciences. hence it was particularly insightful to me."

- ISHITA JAIN

NEW DELHI

GRAAM'S CREDENTIALS

GRAAM is a policy Think-And-Do Tank committed to promoting citizen-centric public policy. With the strategic collaboration with India's leading institutions, including DMEO-NITI Ayog, Karnataka Evaluation Authority, Uttarakhand Evaluation Authority, and the Global Partnership for Social Accountability, we endeavor to connect grassroots voices to the policy institutions. GRAAM continuously invited by Government and development agencies for authoring policies and conducting impact assessment for building evidence.

GRAAM has been conducting capacity-building programs on public policy for the professionals from QCI and Leading development agencies. our aim is to create a professional community who believe and practice evidence-based citizen-centric public policy.

GRASSROOTS RESEARCH AND ADVOCACY MOVEMENT (GRAAM)

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